# **Kubu Features & Benefits**



- See at a glance if your doors and windows are: Locked, Unlocked, Open, Closed or even in Vent Mode.
- Low Maintenance
- Calibration FREE
- Tamper detection built in
- Completely concealed

# **Smart Alerts**

- SureSecure<sup>™</sup> geofence alerts.
- Share sensor status with family, friends, carers, landlords...
- Scheduled notifications.
- Under-attack alerts\*
- Lifestyle enhancement alerts\*

\* Coming 2023



# **Smart Control**

- Fully smart-home integrated.
- Works with most major smart-tech brands.
- Control heating, lighting or other devices with the turn of a key, or the opening of a window.



- 10-Year mechanical warranty.
- Smart Security Guarantee worth £2000!
- Can offer a reduction on home insurance premiums through Locket Smart Insurance.

# No Additional Work

**Benefits of Fitting Kubu** 

By fitting doors and windows that 'Work with Kubu®' there is no additional work at the point of installation for your fitter.

## Fit it. Forget it.

Kubu sensors are completely concealed, so do not alter the appearance of your customers new products. It is also calibration free, so it iust works.

### **Tried and Trusted**

Visit: getkubu.com

Call: 0330 555 9545

Email: support@getkubu.com

Kubu has been live in consumers' homes for over 3 years. Our platform is incredibly stable and is backed by some of the most trusted hardware manufacturers in the UK.

For technical information about Kubu Smart Security, please contact us on the below.

not left behind.

### WIN more sales!

Whether you are selling a single door, or a whole house fit out. Kubu is a differentiator that will help you stand out from your competition.

## **Zero-Hassle Upsell**

Our in-house support is the first point of call for your customers, so you can be a smart installer, without the headache of supporting it if there's an issue.

# **Future-Proof Homes**

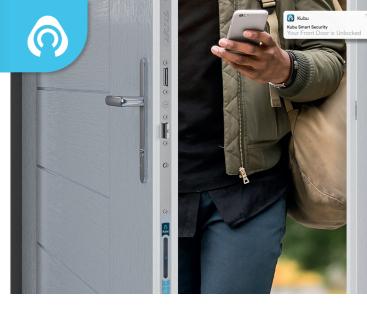
Consumers are starting to demand smart tech to monitor their Smart homes. With Kubu you can cover their requirements, and make sure you are





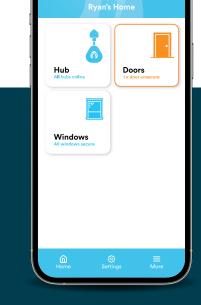
7 Murraysgate Ind. Estate, Whitburn, West Lothian, EH47 OLE

Call: 01501 643 100



# What is the **Kubu Pro Installer** Scheme?

Becoming a Kubu Pro installer will allow you to offer your customers a simple, affordable and smart upgrade for their purchase, giving you a point of difference over your competitors and helping you to WIN the sale.





# **Smart Sensors for Doors**

Our first-of-its-kind door sensor, fits seamlessly into a door lock that "Work's with Kubu®", remaining completely concealed to maintain the aesthetics of the door, while adding the benefits of Smart technology.









# **Smart Sensors for Windows**

Our revolutionary 'Floating' Window Sensor is designed to work hand in hand with a multi-point lock that 'Works with Kubu®', to provide second-to-none physical security, with the added benefit of Smart technology.









# Sales and Marketing Support

### The Kubu<sup>®</sup> Pro Installer Scheme

The Kubu® Pro Installer scheme is designed to provide you with all of the training, sales and marketing tools you will need to efficiently sell, supply and fit Kubu® Smart Security for your customers.



## Kubu<sup>®</sup> Registered Installers

As a Kubu® Registered Installer you can promote that your doors and windows 'Work with Kubu®' without the commitment of supplying kits direct to the consumer.

You simply install the doors and windows as normal and Kubu® will pick up the rest.

### Kubu® Pro Installers

The Kubu® Pro Installer scheme is for installers that want to benefit from supplying smart technology to the homeowner, but also want to benefit from increased sales and profit from selling and fitting Kubu sensors.

	Listed Installer	Pro Installer
Marketing assets	<b>✓</b>	<b>✓</b>
Access to the Kubu® media kit	<b>✓</b>	<b>✓</b>
Promoted as a Kubu® Installer on our consumer website	<b>✓</b>	PRO
Dummy/demo kits for showroom	<b>✓</b>	<b>✓</b>
Staff training and certification	<b>✓</b>	<b>✓</b>
Pre-printed marketing material	<b>✓</b>	<b>✓</b>
Over-branded marketing material		<b>✓</b>
Bespoke brand videos		<b>✓</b>
Showroom setup and/or portable samples supplied		<b>✓</b>
Installer Sell-through Promotions		<b>✓</b>
Trade Pricing for Kubu® sensors		<b>~</b>

# Using Kubu as a Sales Tool

### The 3 Levels to Smart as Standard

Consumers are starting to expect Smart technology throughout their homes, from TVs to heating systems, and their windows and doors are no exception. In the coming years, Smart windows and doors will be the norm and most (if not all) sales will include a smart solution of one kind or another.

To help you on your journey to becoming a Smart Installer, here are some ideas on how YOU could use Kubu Smart Sensor technology to boost your sales.

### **Sales Concept** What our customers say: "To begin with we're going to market our products as working Level 1 with Kubu as a differentiator for You sell windows and doors our business, and then look at Works that "Work with Kubu" and offering it as standard in with leave all sensor supply to us. the future." Kubu Rezena Welbourn Pilgrim Windows & Doors "We're going to use Kubu as a deal closer, by adding the Level 2 You add Kubu sensors to your sensors in to our quotes. quotes as an upsell or added If the customer doesn't pick it Quote extra, then supply the sensors up at the first try, we plan to with and benefit from additional upsell at handover too." Kubu profit too. Laura Molineux Hayley Windows "We want to be known for You include Kubu sensors in being forward thinking as a the price of your windows Level 3 Smart Installer. We will be and doors, creating a product including Kubu sensors AND that is Smart as Standard, consumer activation with every Comes

product we sell - all included in

the price."

Liam Hulme

Global Windows

cementing your business

as a forward thinking Smart

Installer, and helping you to

convert more quotes to sales.

with

Kubu